



For Immediate Release

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Danny Lipford, host of "Today's Homeowner," Gives His Hometown a Makeover to Remember

MOBILE, AL (November 20, 2020) — Home Improvement expert, Danny Lipford, is shining a media spotlight on his hometown of Marianna, Florida, with a very special community service project that will be captured on film and showcased on his nationally syndicated television show, "Today's Homeowner."

Marianna was in the direct path of Hurricane Michael in 2018, which left significant damage in its wake. One downtown building, located in the historic part of the city and on its main thoroughfare, was destroyed. The ruins of the office building were torn down, and the lot remained an empty eyesore and reminder of the storm's wrath for two years.

Lipford is leading the effort to rescue the abandoned lot and convert it into a "pocket park," turning a bad memory into a downtown attraction. The park, located directly on Lafayette Street, will be named "Lafayette Landing." It will serve as a public gathering and small event space for the Marianna community and will include landscaping, seating, lighting, a stage and more.

"My team and I have been planning for this special project for months, and we can't wait to see it come to fruition," said Lipford. "The community excitement and enthusiasm surrounding the park is tremendous — I know the people of Marianna are looking forward to making it happen and being part of the entire journey. It's refreshing to have something positive to focus on and celebrate, especially during a year that has been challenging for us all."

The build will take place December 5-10, and will involve the Today's Homeowner crew, more than 100 volunteers and city leaders. All of the work and camaraderie will be captured on film for a special two-part episode of "Today's Homeowner" TV set to air nationwide in early 2021.

Some of the construction projects have already begun with assistance from students at Chipola College and Jackson County area high schools, who are building a series of wooden planters, picnic tables and benches that will be installed as main features at the park site.

In addition, several national and local businesses have stepped forward to support the project with material and financial contributions. Sponsors to date include: Quikrete, Pavestone, Rex Lumber, Donofro Architects, Jim Roberts

Realty, Enviva Biomass, Southern Lumber, Titebond, Jackson County Chamber of Commerce, Main Street Marianna, City of Marianna, Microtel and Lightning Graphics.

The project will conclude December 10 with a Grand Opening event at Lafayette Landing (4448 Lafayette Street) from 3:30 – 6:30 pm. There will be a ribbon cutting ceremony, a personal message from Lipford, live music, refreshments and food trucks to celebrate the completion of the new community space.

Additional details about the project, including architectural plans, photos and ongoing updates, are available online at the park's official Facebook page, <https://www.facebook.com/lafayettelandingpark/>, and on the Today's Homeowner website: <https://todayshomeowner.com/marianna/>. Media assets may be downloaded [here](#).

Lipford is available for in-person and LiveU interviews at the project site December 5, 7, 8, 9 and 10. Interviews may be scheduled through Stephanie Greenwood, VP of PR, Marketing & Digital for Today's Homeowner Media: stephanie@dannylipford.com; 251.478.334x110.

About Today's Homeowner Media

Today's Homeowner is a trusted home improvement authority delivering fresh, original, practical advice to consumers across diverse media platforms including the top-rated, nationally syndicated "Today's Homeowner" television show, now in its 23rd season, and its radio counterpart, the nationally syndicated "Today's Homeowner" radio show.

Additionally, the media brand hosts the top home enthusiast destination website, TodaysHomeowner.com, drawing more than 2 million monthly visitors, the weekly "Today's Homeowner" Podcast, robust social media channels and the award-winning lifestyle blog and web series, "[Checking In With Chelsea.](#)" [3 Echoes Productions](#), the professional production arm of the brand, serves an impressive national clientele with expert video services.

Host and founder of the brand, [Danny Lipford](#), is among the most sought-after home improvement experts in the country. The seasoned remodeling contractor and media personality served as the home improvement expert for CBS's "The Early Show" and The Weather Channel for over a decade and has made more than 200 national television appearances on "FOX & Friends," "Inside Edition," "Morning Express with Robin Meade," FOX Business Channel, "Rachael Ray" and more. He travels the country making appearances as a brand ambassador and spokesperson, and contributes expertise to hundreds of popular magazines and online media outlets each year.

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