

# Danny

**LIPFORD**

America's Home  
Improvement  
Expert



AMERICA'S home improvement expert reaches MILLIONS of American homes.

**LIVE!** WITH  
**REGIS  
AND  
KELLY**

The  
Weather  
Channel

*RACHAEL*

**FOX**  
BUSINESS

the  
early  
show



**USA**  
RADIO NETWORK

Danny's friendly charm and warm personality engage audiences as he delivers inspiration and expert advice on maintaining and improving your home and lifestyle.

Whether it is a panel discussion, expert opinion, remote, sitdown, live demo or even something as adventurous as doing a segment inside a burning house, Danny has done it all and worked with some of the biggest names in the industry.

With more than 160 national TV appearances, Danny shows his versatility and knowledge on anything to do with the home. As the go-to multimedia source on home advice for top publications, Danny can cover everything from buying a home to simple improvements to complete home remodels.

Audiences love his All-American appeal and ability to deliver practical, expert advice on a variety of topics.

Danny  
LIPFORD

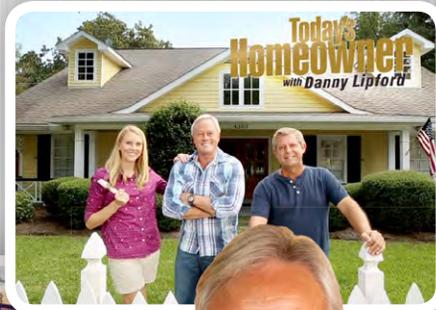


# Danny LIPFORD

Whether you're looking to energize a crowd, engage your audience or just deliver the best home improvement content available, Danny can help you achieve it.

## Television

With 17 seasons of his Emmy-nominated nationally syndicated weekly TV show, *Today's Homeowner*, under his belt, Danny is a perfect fit to connect to your audience. His energy and personality mixed with his 25 years of on-camera experience allows him to convey the message audiences want.



Each week on his *Today's Homeowner* radio show, listeners are drawn to Danny's fun, fast-paced style and love the way he explains what they need in a clear, concise format. Danny understands radio and callers love him and his advice.

## Radio

## Print & Online

As a contributor for hundreds of magazines, newspapers and online sites, Danny's expertise is unmatched. His national profile as an expert and his credible advice make him the go-to source for journalists and consumers worldwide.



## In Person

Whether speaking to thousands or a small group, Danny knows how to capture attention and energize an audience. Quick on his feet, Danny can handle any type of speaking engagement you have in mind, and anything an audience might send his way!



## Spokesperson

Danny is known nationwide for his values and integrity. Homeowners trust his opinions and advice on everything to do with the home. Danny will only promote those products he believes in and can help you reach your target markets and increase sales.

## Satellite Media Events

A true broadcast professional, Danny is involved in every interview and can relate your message effectively to millions of viewers and listeners. His understanding of the nature and pace of TV and radio assures a successful program.

For more information on Danny Lipford, please visit [www.AboutDannyLipford.com](http://www.AboutDannyLipford.com) or contact:



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